



VDK Eduventures Pvt. Ltd.

Memorandum of Understanding (MOU)

This Memorandum of Understanding (referred to as "MOU") is a legal agreement between **AP SEN MEMORIAL GIRLS PG COLLEGE, LUCKNOW** referred to as the "College," represented by in their capacity as College Principal and **Drishti IAS**, located at B2, Pusa Rd, North Extension Area, Karol Bagh, Delhi, 110005 referred to as "Drishti IAS," represented by **Mr. Gaurav Bana**, in their capacity as Chief Marketing Officer

Purpose of MOU

The purpose of this Memorandum of Understanding (MOU) is to establish a collaborative partnership between **AP SEN MEMORIAL GIRLS PG COLLEGE, Lucknow** and Drishti IAS, whereby Drishti IAS will provide a 15% discount on the Drishti IAS Offline Programme Fee to the students of **AP SEN MEMORIAL GIRLS PG COLLEGE, Lucknow**

Scope of MOU

- Drishti IAS agrees to provide a discount of 15% on Offline Programmes at Drishti IAS Lucknow. The students must produce their original college Identity Cards (IDs) at the Drishti IAS centres to avail the discount.
- Drishti IAS will provide relevant books for the UPSC and State PCS preparation, to be determined by the College Librarian in consultation with Drishti IAS and housed in the College library.
- A designated mentor from Drishti IAS will visit the College frequently to conduct interactive lectures and Q&A sessions.
- The College will receive monthly editions of the Drishti UPSC and PCS magazine in Hindi and English, covering relevant topics and updates pertinent to Civil Services Examination preparation. Additionally, the College will receive the Drishti UPSC and State PCS magazine.

Responsibilities of the Parties

a. College Responsibilities

- Provide a designated space within the College for the display of Drishti IAS promotional materials, approved by the College administration.
- Facilitate communication between Drishti IAS and students interested in UPSC and PCS programs by posting information on the College website/bulletin boards.
- Collaborate with Drishti IAS to organize events and activities related to UPSC and PCS preparation, subject to College approval procedures.

b. Drishti IAS Responsibilities

- Advertise the discount offers and benefits provided under this MOU to students of the College through print and digital media.
- Ensure timely delivery of books, magazines, and other resources to the College.
- Conduct mentor visits and other scheduled activities per the agreed-upon terms.

Duration and Termination

This MOU shall remain in effect for a period of 18 Feb 26 to 18 Feb 27 commencing from the Effective Date. This MOU may be terminated by either party upon providing written notice to the other Party at least 30 days before the intended date of termination.

Head Office:

641, 2nd Floor, Dr. Mukherjee Nagar,

Delhi-110009

Phones : 011-47532596, 87501 87501

Branch Office:

1st & 2nd floor, Property No.-47/CC, Burlington Mall,

Vidhan Sabha Marg, Lucknow, Uttar Pradesh - 226001

Phones : +91-9643007007, 87501 87501

CIN : U80902DL2017PTC314430

Website : www.drishtiias.com



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Amendments

Any amendments or modifications to this MOU shall be made in writing and duly executed by authorized representatives of both Parties.

Governing Law

This MOU shall be governed by and construed following the laws of Uttar Pradesh

Confidentiality

The Parties agree to observe complete confidentiality, and will not disclose any information, copy, reproduce or alter the Information provided

In witness whereof, the Parties have executed this MOU as of the Effective Date first above written.

Reehang
18/2/26

[Signature Block for College Representative]



[Signature Block for Dr. [Name] IAS Representative]

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